

# SENIOR DATABASE



Through our blending of the largest nationally compiled U.S. consumer and response databases, Influence Direct provides the most accurate senior prospecting lists available for direct mail offers. Combining our superior exact age data with our multi-sourced Consumer data, Influence Direct has created the largest and most accurate senior mailing list.

**Universe: Over 28 Million Unique Records with 30,000 Monthly Hotline Additions**

**Updates: Monthly**

## SELECTS

<b>Name Address City,St,Zip</b>	<b>Age</b>	<b>Income</b>	<b>Gender</b>
<b>Marital Status</b>	<b>Home Value</b>	<b>Home Year Built</b>	<b>Lot Size</b>
<b>Loan 1 Amount</b>	<b>Loan 1 Date</b>	<b>Purchase Date</b>	<b>Purchase Amount</b>

## PRICING

2,500 to 5,000 -	\$50/M
5,001 to 10,000 -	\$45/M
10,001 to 25,000 -	\$40/M
25,001 to 50,000 -	\$35/M
50,001 to 100,000 -	\$30/M
100,001 and Up -	\$20/M

Phones - \$10/M

\$50 Minimum Order

## CONTACT

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