

REVERSE MORTGAGE



Through our blending of the largest nationally compiled U.S. deed recording databases, Influence Direct provides the most accurate hotline prospecting lists available for direct reverse mortgage offers. Combining our superior Mortgage database with our exact age monthly birthday file, Influence Direct has created the best hotline database available to reach reverse mortgage prospects as the household becomes age eligible.

Universe: Over 25 Million Unique Records with 30,000 Monthly Hotline Additions

Updates: Monthly

SELECTS

Name Address City,St,Zip	Loan 1 Amount	Loan 2 Amount	Age
Loan 1 Date	Loan 2 Date	Loan Type	Rate Type
Estimated Home Value	LTV	Purchase Date	Purchase Amount

PRICING

2,500 to 5,000 - \$ 100M
 5,001 to 10,000 - \$ 60/M
 10,001 to 25,000 - \$ 50/M
 25,001 to 50,000 - \$ 45/M
 50,001 to 100,000 - \$ 40/M
 100,001 and Up - \$ 35/M

Phones - \$10/M

\$50 Minimum Order

CONTACT

Influence Direct
 425 North Thompson Lane
 Suite 148
 Murfreesboro, TN 37129
info@influencedirect.com

425 North Thompson Lane
 Suite 148
 Murfreesboro, TN 37129

866-634-7771
www.influencedirect.com