

RESIDENT LISTS



For a general offer mailing, resident lists are the most economical list you can use. Influence Direct provides the most up-to-date postal resident lists available. Also known as saturation or carrier route lists, our resident lists can be segmented by zip code, zip + 4, carrier route, multiple location radius, and single address radius.

GEOGRAPHIC SELECTS

Zip Code

Carrier
Route

County

State

SCF

Single
Address
Radius

Multiple
Address
Radius

PRICING

\$ 6/M

\$75 Minimum Order

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