

HOMEOWNER INSURANCE PROSPECTS



Through our blending of the largest nationally compiled U.S. Consumer demographic, deed, and response databases, Influence Direct provides the most accurate prospecting lists available for direct homeowner offers. Compiled from over 45 unique consumer and county deed files, our Homeowner database provides the optimal homeowner information to make offers for multiple homeowner products and services.

Universe: Over 135 Million Unique Households and 200 Million Unique Individuals

Updates: Every 30 Days

SELECTS

Name Address Cty,St,Zip	Age	Income	Gender
Marital Status	Presence of Children	Dwelling Type	Length of Res.
Lot Size	Square Footage	Home Value	Year Built

PRICING

2,500 to 5,000 -	\$60/M
5,001 to 10,000 -	\$55/M
10,001 to 25,000 -	\$50/M
25,001 to 50,000 -	\$45/M
50,001 to 100,000 -	\$40/M
100,001 and Up -	\$30/M

Phones - \$10/M

\$50 Minimum Order

CONTACT

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