

CONSUMER DELUXE



Through our blending of the largest nationally compiled U.S. Consumer demographic and response databases, Influence Direct provides the most accurate prospecting lists available for direct consumer offers. Compiled from over 45 unique consumer files, our Consumer database provides the optimal consumer information to make offers for multiple consumer products and services.

Universe: Over 135 Million Unique Households and 200 Million Unique Individuals

Updates: Every 30 Days

SELECTS

Name
Address
City, St, Zip

Age

Income

Gender

Marital
Status

Presence
of
Children

Dwelling
Type

Length
of
Res.

Home
Owner/
Renter

Seniors

Home
Value

Year
Built

PRICING

2,500 to 5,000 - \$50/M
 5,001 to 10,000 - \$45/M
 10,001 to 25,000 - \$40/M
 25,001 to 50,000 - \$35/M
 50,001 to 100,000 - \$30/M
 100,001 and Up - \$20/M

Phones - \$10/M

\$50 Minimum Order

CONTACT

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